

## CASE STUDY

# Conservice ESG's Goby Produces an Advanced Analytics Platform for Energy & Sustainability Data

## COMPANY OVERVIEW

Conservice ESG helps drive responsible growth with a robust combination of sustainability strategy & a powerful cloud-based ESG platform. Its 2021 acquisition, Goby, is an industry leader for providing actionable energy and sustainability data through their SeaSuite platform.

## SUCCESS STATS

**25%**

increase in client adoption of platform

**2+**

years of partnership

**30%**

increase in user base

**5+%**

more energy and water savings for clients

## KMS IMPACT



Enhanced the Salesforce.com system by leveraging the Analytics API and using front end technologies like the D3 Javascript library



Created a mobile friendly version of the Seasuite application using the Salesforce Mobile SDK



Reviewed and enhanced existing integrations to pull in data more efficiently and reliably. Used Talend to create new integrations to improve user experience and increase business intelligence



Leveraged Salesforce.com, workflows and Apex triggers to provide meaningful automation for Goby's customers and partners

## CHALLENGES

- Creating a platform that effectively visualizes complex energy data and makes it actionable information
- Enhancing the customer experience with a sleek and intuitive UI, including accessibility from mobile devices
- Improving existing integrations by collecting more data in smaller intervals and increasing business intelligence by bringing in data from other sources
- Building automation into the platform to successfully strategize long term sustainability and proactively work to reduce energy consumption



***"Looove this team. Such a pleasure to work with. The KMS team has excellent quality of work and communication skills. Not sure what we'd do without them!"***

Technical Analyst