

# MEDIA TECHNOLOGY COMPANY SCALES UP DEVELOPMENT BANDWIDTH WITH KMS TEAMS

Development



EditShare is a media asset management firm with expertise in networked shared storage and smart workflow solutions for production, post-production, new media, sports, and education markets.

**4+** years of partnership

**80-90%** of EditShare's client development handled





**3** development teams cover entirety of product

**25** KMS team members added

## Challenges:

- Trying to scale up development bandwidth in a cost-effective manner
- Needed additional team members to work on features and bugs
- Insufficient in-house development team and media asset management team

## KMS Impacts:

-  Extended the firm's coverage to Asia-Pacific where KMS handles 80-90% of EditShare's client development.
-  Ongoing maintenance and providing regular feedback on source code.
-  Improved in-house product management by demonstrating excellent out-of-house product management.
-  Covered the entirety of EditShare's product with three KMS development teams, rectifying bugs and adding features.



*I've evaluated a lot of large development shops, but the fact that KMS Technology offers complete resource teams has really made them stand out. They function as a team and work from higher-level directions without needing daily management from our in-house team.*



Director of Software Engineering